

Digital

COMMAND



DIGITAL COMMAND ACADEMY

COURSE CATALOG

The economy is evolving quickly. With the right training, anyone can lead in the digital economy.

At Digital Command, we believe digital fluency is for everyone, not just “tech people.” Through our unique, hands-on programs, we empower professionals and organizations to embrace change, master digital tools, and transform careers and industries.

DIGITAL COMMAND ACADEMY

For professionals evolving or switching careers

Discover Digital Command Academy, a career-advancing program built upon proven roadmaps and competencies. Designed for mid-career professionals, it delivers specialized training to help participants demonstrate their digital value and command.



Key Topics:

- Digital Leadership and Strategy
- Customer Experience Design
- Agile Innovation Management
- Data-Driven Decision Making
- Cybersecurity Essentials

Benefits:



Switch Careers:

Transition from traditional roles to future-ready leadership positions.



Differentiate with Digital Leadership:

Go beyond technical skills to develop a strategic vision that integrates digital tools into business processes.



Up-Skill on Emerging Trends:

Stay ahead with expertise in AI, cybersecurity, and data privacy.

“The Digital Command Academy was a game-changer for my career. It provided me with the skills and insights to understand and lead in the digital landscape. Thanks to this program, I am equipped to drive our company’s digital initiatives forward.”

— Sarah Jennings, Sales Enablement

OUR UNIQUE APPROACH TO LEARNING DIGITAL SKILLS

At Digital Command, we don't just teach digital tools—we prepare you to lead with them. Our AI-driven learning platform tailors each experience to the needs of the learner, ensuring that you not only master technical skills but also develop the mindset and leadership abilities needed to thrive in the digital economy. Whether you're starting a new career, climbing the corporate ladder, or leading an entire organization through digital transformation, our hands-on, real-world approach will help you master change and become a digital commander.



UNTANGLE: OVERCOMING BARRIERS TO CHANGE

This course is designed to introduce learners to the fundamentals of Agile methodology, a critical framework for teams navigating digital transformation. Through interactive lessons and practical exercises, students will learn how to implement Agile processes, improve collaboration, and drive efficient outcomes in a rapidly changing environment. This course equips professionals with the skills necessary to lead with agility, fostering adaptability in teams and organizations.

<https://learn.digitalcommand.co/course/untangle>

DRONECO: A REAL-WORLD CASE STUDY IN DIGITAL TRANSFORMATION

Immerse yourself in solving real-world challenges.

DroneCo isn't just another course—it's a case study in digital transformation. Here, learners step into the role of a decision-maker, solving real-world problems while integrating advanced digital tools. By applying principles learned across various Digital Command courses, participants will have the opportunity to see the direct impact of their decisions on a company undergoing a complete digital overhaul. This case study allows students to sharpen their problem-solving skills, leadership capabilities, and understanding of the digital landscape.

<https://learn.digitalcommand.co/course/droneco>

AI CAREER NAVIGATOR: STRATEGIES FOR SUCCESS IN THE DIGITAL JOB MARKET

Accelerate your career in the AI-driven digital economy with this comprehensive course. Master practical strategies for goal setting, prioritization, and leveraging AI tools to secure positions at forward-thinking digital companies. Gain the confidence and proficiency to navigate the rapidly growing AI-powered workforce by focusing on actionable steps and essential skills. From defining career goals to mastering cutting-edge tools, this course equips you with the insights and capabilities to stand out and thrive. Transform your potential into success with a roadmap tailored to the demands of the AI age.

<https://learn.digitalcommand.co/course/ai-career-navigator>



UNDERSTANDING ARTIFICIAL INTELLIGENCE

Explore this enlightening AI 101 course designed to unlock the potential of AI. This introductory course is designed to make artificial intelligence concepts, technologies, and strategies accessible and actionable. Whether you're a beginner or seeking to lead in AI adoption, this course breaks down complex concepts into practical insights. Throughout this engaging course, you'll explore AI basics, real-world applications, and leadership opportunities while building a personalized roadmap for continued learning. Empower yourself with the knowledge and confidence to navigate the AI Age.

<https://learn.digitalcommand.co/course/understanding-artificial-intelligence>



INTRODUCTION TO CYBERSECURITY: UNDERSTANDING DIGITAL DEFENSES

This foundational course provides an engaging introduction to the world of cybersecurity, equipping participants with the knowledge and skills to protect themselves and their organizations in the digital age. Explore the evolution of cyber threats, uncover vulnerabilities, and learn practical strategies to safeguard digital assets. Through interactive modules and real-world scenarios, participants will master the essentials of cybersecurity, gaining confidence to identify risks and mitigate threats effectively. Whether you're a beginner or looking to refresh your skills, this course ensures you're prepared to navigate and secure the ever-evolving digital landscape.

<https://learn.digitalcommand.co/course/intro-to-cybersecurity>

LEARNING AGILITY FOR DIGITAL EVOLUTION

This course empowers you to navigate rapidly changing digital environments by cultivating resilience, adaptability, and a mindset of continuous learning. Participants master the ability to quickly adopt new tools, technologies, and skills to stay relevant in an evolving landscape. By fostering critical thinking, accountability, and a growth-oriented approach, learn to embrace mistakes as opportunities for growth and persevere through challenges. Practical applications and interactive exercises ensure that participants leave equipped to thrive in the digital age with agility and confidence.

<https://learn.digitalcommand.co/course/how-to-learn-anything>



BASICS OF AGILE: MASTERING AN ADAPTIVE MINDSET

This course is designed to introduce learners to the fundamentals of Agile methodology, a critical framework for teams navigating digital transformation. Through interactive lessons and practical exercises, students will learn how to implement Agile processes, improve collaboration, and drive efficient outcomes in a rapidly changing environment. This course equips professionals with the skills necessary to lead with agility, fostering adaptability in teams and organizations.

<https://learn.digitalcommand.co/course/basics-of-agile>



FUNDAMENTALS OF DATA: FROM AWARENESS TO ACTION

In today's world, data is the cornerstone of decision-making. This course covers the fundamentals of data management, analysis, and visualization, empowering learners to turn data into actionable insights. Students will gain hands-on experience working with real-world datasets and tools like Excel and Tableau, preparing them to navigate the growing demand for data fluency in all industries. Whether you're a leader or a team member, this course will enable you to make data-driven decisions with confidence.

<https://learn.digitalcommand.co/course/fundamentals-of-data>

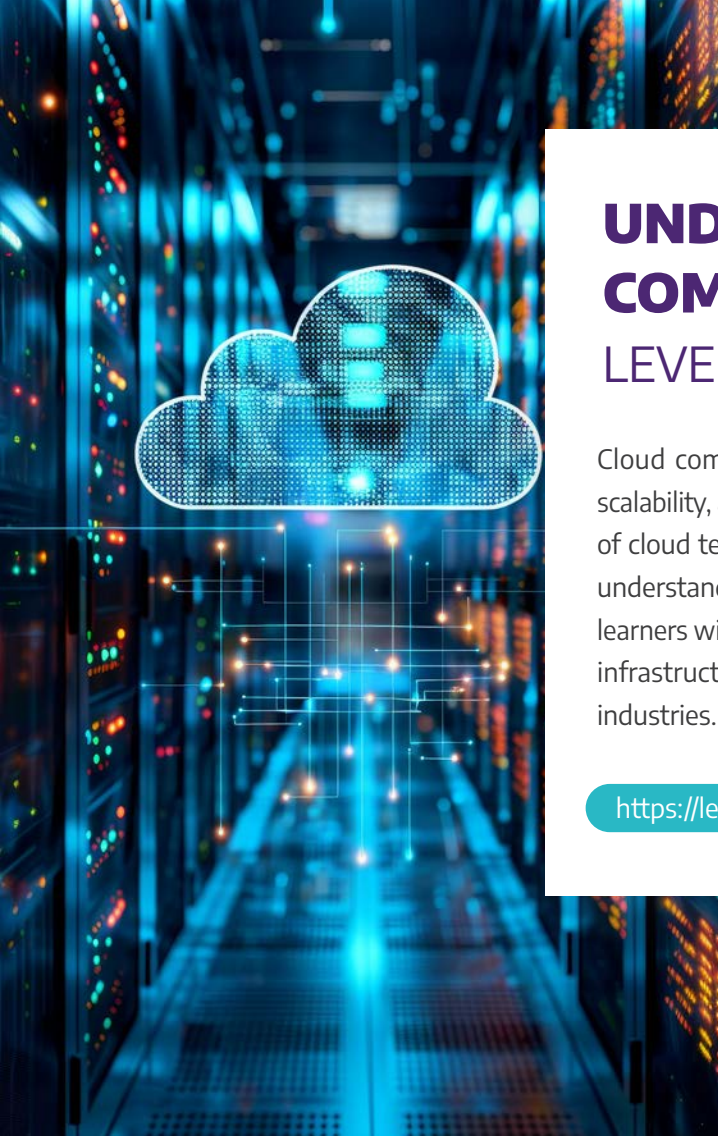


UNDERSTANDING OPEN SOURCE: THE FUTURE OF COLLABORATION

Open-source technologies are revolutionizing the digital landscape. This course explores the principles of open-source development and how it is shaping the future of software, technology, and business collaboration. Learners will understand the impact of open source on innovation and community-driven development and how to leverage these tools in their own digital transformations. This course is ideal for anyone looking to deepen their knowledge of collaborative technology.

<https://learn.digitalcommand.co/course/understanding-open-source>





UNDERSTANDING CLOUD COMPUTING: LEVERAGING SCALABILITY

Cloud computing is a game-changer for businesses, offering flexibility, scalability, and cost-effectiveness. In this course, students will learn the basics of cloud technology, including storage, security, and cloud-based tools. By understanding cloud architecture and services like AWS and Google Cloud, learners will gain the expertise needed to optimize their organization's digital infrastructure and support a variety of cloud applications across different industries.

<https://learn.digitalcommand.co/course/understanding-cloud-computing>

LEADING WITH CUSTOMER-CENTRICITY: LEADERSHIP IN THE DIGITAL AGE

Customer-centricity is the foundation of successful business strategies in the digital age. This course focuses on how leaders can prioritize customer experience in a rapidly changing digital landscape. Learners will explore strategies for engaging customers through digital channels, understanding customer data, and creating value-driven solutions that resonate with today's consumer expectations. This course prepares leaders to cultivate innovation while fostering long-term customer relationships.

<https://learn.digitalcommand.co/course/leading-with-customer-centricity>



MASTERING DIGITAL TOOLS: COMPREHENSIVE PROFICIENCY

This course provides a comprehensive guide to mastering the essential digital tools needed for success in the digital-first world. Learners will explore a wide range of tools, from productivity software and project management tools to advanced applications in AI and data analytics. By gaining hands-on experience, students will be prepared to use digital tools effectively to streamline processes, enhance collaboration, and drive organizational change.



<https://learn.digitalcommand.co/course/mastering-digital-tools>

THE AI LEAD: OVERCOMING DATA DRAG TO ACCELERATE DIGITAL DOMINANCE

A cornerstone for digital transformation.

This foundational textbook, featured as part of our curriculum, equips professionals with actionable strategies to lead data-driven initiatives. Learn how to overcome “data drag,” implement real-time analytics, and foster innovation using AI.

AI is More Than a Chatbot.

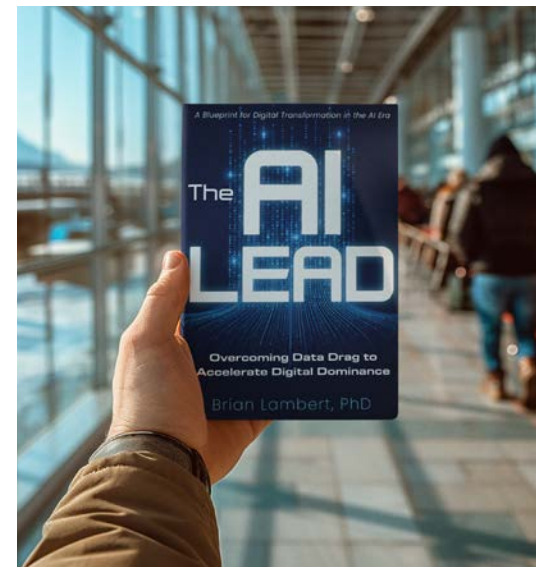
Many people still think of AI as just a chatbot or a tool to respond to simple questions. However, executives recognize AI’s true value lies in its power to streamline business processes, manage complex data, and enhance customer experiences across the entire enterprise. AI, when integrated strategically, up, down, and across the organization, becomes a driver of operational efficiency, agility, and innovation, transforming traditional models of work and customer engagement.

This shift highlights the need for a broader understanding of AI’s potential beyond conversational use, emphasizing its capacity to future-proof organizations in a digital-first landscape while keeping people front and center.

Key Learnings:

- How to integrate AI for operational efficiency and market responsiveness.
- Overcoming silos and building a culture of data literacy.
- Real-world examples of successful digital transformation.

“AI Lead is not just a guidebook; it’s a roadmap for mastering the complexities of AI and digital transformation.”



VECTOR ASSESSMENT: TAKE YOUR NEXT STEP

Plan your future with clarity.

The Vector Assessment is your personalized guide to navigating your career in the digital age. Whether you're looking to advance in your current role, explore a new career path, or step into leadership, this assessment will help you define your direction and take the first steps toward achieving your goals. Answer 20 carefully designed questions that identify your strengths, challenges, and aspirations.



Explore one of three tailored career paths:



Climb:

Master new skills and accelerate your career growth.



Switch:

Transition into a new role or industry with confidence.



Lead:

Take charge and empower others to drive transformation.

Receive actionable next steps, including missions, resources, and tools to help you thrive. At the end of your journey, our **Vector Assessment** measures your digital fluency and leadership readiness, offering a personalized roadmap for your next move. Whether switching careers, climbing to leadership roles, or driving organizational transformation, this tool empowers you to move forward with confidence.

With Digital Command Academy, you're not just learning skills—you're mastering the future. Master Change. Lead with Command.

DIGITAL WORLD FELLOWSHIP: FUTURE-PROOF LEADERSHIP

Designed for those who want to take their digital skills to the next level, the Digital World Fellowship provides an immersive learning experience focused on leadership in a digital world. The course combines leadership principles with cutting-edge digital strategies, offering students the opportunity to develop as leaders who can orchestrate digital transformation within their organizations. Upon completion, fellows will be equipped with the skills needed to drive innovation, inspire teams, and lead through change.

Topics Include:

- Strategic Thinking
- Technological Fluency
- Data Literacy
- Change Management
- Customer-centric Mindset
- Innovation and Agility
- Digital Ethics and Security Awareness
- Leadership and Influence
- Collaboration and Communication

<https://learn.digitalcommand.co/course/digital-world-fellowship>



“Joining The One Digital World Fellowship right out of college has supercharged my career trajectory. The hands-on projects and networking opportunities introduced me to key industry figures and gave me the tools to start my own digital venture. This experience has been invaluable in building a solid foundation for my future in the digital economy.”

— Carlos Ramirez, Aspiring Entrepreneur

Benefits:

- **Accelerated Career Growth:** Fast-track your career development with state-of-the-art digital skills that are in high demand.
- **Networking Opportunities:** Connect with industry leaders and like-minded professionals to expand your professional network and gain valuable industry insights.
- **Hands-On Experience:** Tackle practical projects that simulate real-world challenges, preparing you for the demands of the digital workplace.

DIGITAL MOMENTUM SPRINTS

These programs are ideal for enterprise teams undergoing digital transformation, as it enables groups to leverage shared learning experiences to foster collaboration and innovation.

Digital Momentum Programs offer teams a unique opportunity to make substantial advancements in digital capabilities through structured, shared experiences. The program is built around selecting one of 8 strategic roadmaps, each designed to address key areas of digital transformation. Through collaboration and expert guidance, your team will engage in a 90-day sprint that focuses on the rapid development and implementation of digital strategies.

Choose Your Sprint from One of These Key Areas (90-day sprint):

1. Customer Experience: Enhance how customers interact with your business.
2. Go-to-Market Strategy: Refine and execute your market penetration strategies.
3. Innovation: Cultivate a sustainable culture of innovation.
4. Transformation: Navigate comprehensive digital change initiatives.
5. Organizational Behavior: Adapt organizational practices to thrive in the digital age.
6. Implementation and Adoption: Streamline the adoption of emerging technologies.
7. Enablement and Skill Building: Upgrade team skills to meet current and future digital demands.
8. AI and Digital Infrastructure: Leverage AI and infrastructure for improved business processes.

“The Digital Momentum Program transformed our team’s approach to digital transformation. Choosing a specific sprint allowed us to focus deeply on our most pressing digital challenges, and with the guidance of seasoned experts, we made leaps we didn’t think were possible in just 90 days. The collaborative nature of the program also brought our team closer, and we’re already seeing the positive impacts ripple across our organization.”

— Emily Tran, Chief Digital Officer

Program Benefits:

- **Structured Digital Sprints:** Each 90-day sprint is carefully designed to focus on specific digital goals, ensuring your team can achieve noticeable improvements quickly.
- **Shared Learning Experiences:** Collaborate with peers and experts to overcome challenges and integrate new knowledge, fostering a cohesive learning environment.
- **Significant Evolution:** The program is geared towards achieving significant leaps in digital capabilities, preparing your team to lead in a digitally-driven marketplace.
- **Capstone Project:** Conclude your sprint with a capstone project that showcases your team’s progress and new capabilities to organizational leadership.

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